



ENTREPRENEURSHIP 12

Course Overview:

Starting the Course:

Entrepreneurship 12 has no pre-requisite. You will set up a business plan to present to hypothetical potential investors. From the legal requirements, to strategy in the market and of course the financing of such a venture, you will walk away with the understanding of what it takes to plan and start-up a business from nothing. An accounting and Excel background is beneficial but not necessary.

Entrepreneurship 12 is available through the Brightspace platform and requires a computer/tablet device. Start by watching the welcome video in the course for an overview of the course. You need to be able to use the Microsoft Office Suite, including Excel & Word, which is available to all EBUS students on their student dashboard (look for the cloud icon to open up Office 365 on your student dashboard when you log in on the EBUS website).

Course Materials:

There is no textbook issued for this course. Instead, lessons and all practice content is found within the course in the form of videos and templates. The learning standards for this course are available by clicking on the following link: [BCministry](#)

Testing Information:

There are two learning demonstrations that are invigilated. Invigilated assessments ensure the assignments/tests are completed as intended with no additional support or resources. Invigilation forms are found and submitted within the course only, no email submission accepted.

Invigilated: By a third party arranged by EBUS, students cannot select their own invigilator.

About each Topic (in order):

All EBUS courses are designed to allow you to work on the material with an individualized, flexible timeline and at your own pace. The individual assessment timeframes stated in the course are just an average for planning purposes, as you may find you move more quickly or slowly, at a pace that is comfortable for you.

The Scene: up to 20hrs for the unit - Intro & Proposal, Business Overview, Products & Services, and Market Analysis

The Money: up to 40hrs for the unit - Sales & Marketing, Operations Plan, Competitive Analysis, and Management Team

The Plan: up to 60hrs for the unit - Financial Plans, Projections, Executive Summary, and Formal Business Plan

Mark Breakdown:

Activities: 25%

There are 12 activities in the course, that mainly focus on setting up sections of the business plan for feedback and notes before making a final good copy for grading. Activities 2 to 12 can be completed either individually or as a group (max 3) in the course. Details on the group option is discussed in the "Intro & Proposal" Lesson in the first unit "The Scene". Groups can be dissolved but not created part-way through the course. Activities are completely open-book and the instructor is available for questions and guidance. Mark breakdown for each activity found in the hand-in box in the course. No email submissions accepted.

Check-Ins, Learning Demonstrations, & Self-Reporting: 25%

There are two self-reporting checks that are used for reporting purposes.

There are two learning demonstrations (invigilated) where the student will answer questions related to their work in the course to that point.

There are eight short check-ins that are completed online throughout the course that act as communication between you and the instructor to make sure you are sharing any concerns, providing feedback, reflecting on key concepts, or making personal connections with the content. Check-ins are completed individually. Check-ins act as your participation grade in the course, and when content is tested, the check-in is open book and not timed.

Formal Business Plan: 50%

This submission is the combined effort of the entire course, where all previous activities that are part of the business plan are combined after feedback and revisions as the final good copy for grading. The final submission is completed individually or as a group (max 3).

Grade Progress:

Progress Reports:

Progress reports will be emailed to the address(es) on file for all students and parents/guardians approximately every two weeks. You can expect the email to occur near the end of the school week.

Falling Behind:

Students who are not on track, may be given an "I" contract. An "I" contract may be given for a failing grade or for not keeping up to the expected pace. An "I" is for our, and your, personal records. The "I" will not be posted onto official transcripts. An "I" grade is not a fail, but rather a sign that at this moment in time, based on your progress, we cannot say with 100% assurance that you will be able to complete or pass the course by the desired date.

Students who are not regularly engaged in the course, may be sent computer-generated reminder emails. Two or more weeks of inactivity may trigger an OGER email. No additional activity may result in a withdrawal.

Expectations:

To Complete and Finish Successfully:

- Remain ethical and upstanding in your assessments
- Contact your teacher when help is needed
- Review feedback from assignments and tests, where applicable
- Communicate respectfully
- Review progress reports
- Work consistently to complete by the end of your scheduled completion date

Contact Information:

Having Trouble or Stuck?

Your instructor will be available by email or platform messaging. You are also able to call your instructor directly, although messaging is preferred and often provides a quicker response.

Available Hours: 9am – 12pm, 1pm – 3pm from Monday to Friday on School Days

Contact Information for EBUS Academy:

Email: helpdesk@sd91.bc.ca

Phone Numbers: 1-250-567-4413 (Main Office)

Contact Information for Your Course Instructor:

Check your individual course for instructor specific contact information on the main page.