



Graphic Arts 11

Course Outline

Course Overview

Graphic Arts 11 is a hands-on course that helps students learn the technical and creative skills through the lens of the client process. Aspiring designers are guided through the designer-client process as they learn about a variety of design media: including logos, magazine covers, posters and digital painting. Students build a portfolio as they explore color theory, composition, typography, and the holistic creative process. By working on professional level software that's free and open source (GIMP), students learn real-world skills that they can use in the future at no cost.

The course is a good fit for students who like to work visually, and are interested in making media using computers. Basic skills are presented before major projects; each unit has a major project that builds towards an online portfolio that students can take with them after the course is complete.

Course Materials

- An up to date computer with high speed internet
- GIMP software. Click [here](#) to download.

Course Content and Suggested Timelines

Unit of Study	Timeline for Completion in January	Timeline for Completion in June	Timeline for Completion in Two Semesters
Unit 1: GIMP Toolbox	Mid September	End January	Mid September
Unit 2: GIMP Layers	Beginning October	Beginning February	Mid October
Unit 3: The Creative Process	End October	End February	End November
Unit 4: Colour Theory	Middle November	Mid March	Mid December
Unit 5: Typography	Beginning December	End April	Beginning January
Unit 6: Composition	Mid December	Mid May	Mid March
Unit 7: Portfolio	Early January	Early June	End April

[How to change your course completion date.](#)

Assessment Information

Unit 1: GIMP Toolbox (12.5% of course grade)

Unit Assignments /5

Marked on completion

Final Project-Digital Painting /5

Students use the basic GIMP skills they have learned to compose a digital painting. Students have lots of room to be creative. They can use the unit assignment activities to help them understand the task.

Unit 2: GIMP Layers (12.5% of course grade)

Unit Assignments /5

Marked on completion

Final Project-Digital Collage /5

Students use layers to create a digital collage using the blending, opacity, and ordering tricks they have learned during the unit.

Unit 3: The Creative Process (12.5% of course grade)

Unit Assignments /5

Marked on completion

Final Project-Creative Process Report /5

After learning how to work with a business person needing graphic design services, students practice building a brand for a potential client.

Unit 4: Colour Theory (12.5% of course grade)

Unit Assignments /5

Marked on completion

Final Project-Colour Scheme /5

Students use the color theory learned in the unit to create two potential color schemes for a clothing line.

Unit 5: Typography (12.5% of course grade)

Unit Assignments /5

Marked on completion

Final Project-Typography Poster /5

Students apply principles of typography to create a poster, including color balancing, typefaces and styles.

Final Course Project-Pre Assignment /5

Work continues on a logo, and students submit their progress.

Unit 6: Composition (12.5% of course grade)

Unit Assignments /5

Marked on completion

Final Project-Magazine layout /5

The composition unit asks students to layout a magazine article over two pages. Students use techniques of balance, hierarchy and emphasis.

Unit 7: Portfolio (25% of course grade marks)

Final Course Project-Logo Design /5

Students apply the processes and skills they have learned throughout the course to complete their branding project and submit a final logo design. .

Creative Process Notes /5

Students submit notes taken throughout the course for each of the previous units to help the teacher understand their thinking process.

Online Portfolio /5

The final assignment asks students to generate an online portfolio that they can use as part of future graphic design work. Students review their work from the course, and put it together in a form that represents their emerging identity as a graphic artist!

When students are not meeting the learning outcomes/ falling behind

When students fall behind the expected pace or plan, they will be contacted via email or phone and if there is no improvement or response, parents will also be contacted. If deemed necessary, contact with the student's home school may also occur to help determine a solution.

Students are expected to let the course teacher know when they are struggling with course content. In response, the course teacher will provide appropriate help or strategies to support learning. The course teacher will also provide feedback on course work to support learning and help students improve. Parents will be made aware if their child is actively working but struggling to meet the learning outcomes of the course.

Students falling behind in a manner where it does not appear that they will complete the course within a year will be sent reminder emails. Without a response or renewed efforts in the course, the student may be assigned an F or withdrawn. Should they begin actively working in the course, the student may be given an alternate completion date.

Expectations

- Adhere to the [EBUS Academic Integrity Policy](#)
- Contact your teacher when help is needed
- Review feedback from assignments and tests, where applicable
- Work to complete the course in a timely manner
- Communicate respectfully
- Review weekly progress reports

Reporting to Parents

There are four term report cards that can be downloaded from the student dashboard. A notice will go out when these report cards are available. [How to view your Report Card.](#)

Every week that EBUS is in session the teacher will send out a progress report showing the student's progress.

Contacting Your Teacher

You can contact me, Mrs. Himmelright at shimmelright@sd91.bc.ca or by calling 1 800 567 1236 ext. 2264. Please note that I work part-time and may not be able to respond to your messages immediately.

